



WKMG

ORDER

Print Date 09/12/12 Page 1 of 2

Flight Dates 09/18/12-09/24/12

Contract / Revision

257679 /

Product

RPOF/HUK, GAE, GARD.

Order Sep

00:15:00

Estimate #

1950

Alt Order #

06297682

Original Date / Revision

09/12/12 09/12/12

Agency Com 15%

Billing Contact

Billing Type

Cash

Order Type

GENERAL

Billing Cycle

EOM/EOC

Billing Calendar

BROADCAST

Demographic

A35+

Rev Codes

AGY POL GEN

Product Codes

PL-Candidate

Priority

P-2

Advertiser Ref

Advertiser POL/RPOF 3 PACK//R/STR/F

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Agency Mentzer Media Services

Buying Contact Elise Cloyd

Sales Office PHI

Sales Region NAT

Agency Ref

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 26650

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	20	\$22,652.50	\$26,650.00	0.00	08/27/12	09/24/12	20	\$22,652.50	\$26,650.00
Totals	20	\$22,652.50	\$26,650.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKMG	09/18/12	09/21/12	11-12p Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4			\$550.00			0.00			
2	WKMG	09/18/12	09/21/12	News at 6p	CM	6-630p	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4			\$600.00			0.00			
E 3	WKMG	09/18/12	09/23/12	M-SU 11p News	CM	11-1135p	-TWTFS	:30	6	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
				M-SU 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTFS		6			\$1,500.00			0.00			
E 6	WKMG	09/20/12	09/20/12	Thu Prime 10p	CM	10-11p	---T---	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
				Person of Interest											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 6	WKMG	09/20/12	09/20/12	Thu Prime 10p Person of Interest	CM	10-11p	---T---	:30	1	\$8,000.00	P-2	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1		\$8,000.00		0.00			
9	WKMG	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1			1		\$1,200.00		0.00			
10	WKMG	09/23/12	09/23/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1			1		\$1,200.00		0.00			
13	WKMG	09/24/12	09/24/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$550.00	P-2	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----			1		\$550.00		0.00			
14	WKMG	09/24/12	09/24/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----			1		\$600.00		0.00			
15	WKMG	09/24/12	09/24/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----			1		\$1,500.00		0.00			
Totals													20	\$26,650.00



WKMG

ORDER

Print Date 09/12/12

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Flight Dates 09/25/12-10/01/12

Contract / Revision 257678 /

Original Date / Revision
09/12/12 09/12/12

Advertiser POL/RPOF 3 PACK//R/STR/F

Agency Mentzer Media Services

Buying Contact Elise Cloyd

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Product

RPOF/HUK, GAE, GARD.

Agency Com 15%

Billing Contact

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1932

Alt Order # 06297669

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL GEN

Product Codes PL-Candidate

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 36300

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	18	\$28,050.00	\$33,000.00	0.00	08/27/12	09/30/12	18	\$28,050.00	\$33,000.00
October 2012	3	\$2,805.00	\$3,300.00	0.00	10/01/12	10/01/12	3	\$2,805.00	\$3,300.00
Totals	21	\$30,855.00	\$36,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WKMG	09/25/12	09/28/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-TWTF--		4			\$550.00		0.00				
2	WKMG	09/25/12	09/28/12	News at 6p News at 6p	CM	6-630p	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-TWTF--		4			\$600.00		0.00				
E 3	WKMG	09/25/12	09/30/12	M-SU 11p News M-SU 11p News	CM	11-1135p	-TWTFSS	:30	6	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-TWTFSS		6			\$1,500.00		0.00				
4	WKMG	09/25/12	09/25/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00



WKMG

Print Date: 09/12/12

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Contract / Revision **257678** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser **POL/RPOF 3 PACK//R/STR/** Product **RPOF/HUK, GAE, GARD.**

Estimate # **1932**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WKMG	09/25/12	09/25/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----					1	\$10,000.00		0.00			
7	WKMG	09/28/12	09/28/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$7,000.00		0.00			
8	WKMG	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$1,200.00		0.00			
9	WKMG	09/30/12	09/30/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$1,200.00		0.00			
11	WKMG	10/01/12	10/01/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,000.00		0.00			
12	WKMG	10/01/12	10/01/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$800.00		0.00			
13	WKMG	10/01/12	10/01/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,500.00		0.00			
Totals														21	\$36,300.00



WKMG

ORDER

Print Date 09/12/12

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Flight Dates 10/09/12-10/15/12

Contract / Revision 257676 /

Original Date / Revision
09/12/12 09/12/12

Advertiser POL/RPOF 3 PACK//R/STR/F

Agency Mentzer Media Services

Buying Contact Elise Cloyd

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Product

RPOF/HUK, GAE, GARD.

Agency Com 15%

Billing Contact

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1928

Alt Order # 06297637

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL GEN

Product Codes PL-Candidate

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 75450

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	70	\$64,132.50	\$75,450.00	0.00	10/01/12	10/15/12	70	\$64,132.50	\$75,450.00
Totals	70	\$64,132.50	\$75,450.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WKMG	10/09/12	10/12/12	11-12p Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-TWTF--		4			\$1,000.00		0.00				
2	WKMG	10/09/12	10/12/12	News at 6p	CM	6-630p	-TWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-TWTF--		4			\$800.00		0.00				
E 3	WKMG	10/09/12	10/14/12	M-SU 11p News	CM	11-1135p	-TWTFS	:30	8	\$1,500.00	P-2	0.00	NM	8	\$12,000.00
				M-SU 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-TWTFS		8			\$1,500.00		0.00				
7	WKMG	10/11/12	10/11/12	Thu Prime 9p	CM	9-10p	---1---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
				No Show/see Thu 9p 1hr											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WKMG

Print Date: 09/12/12

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Contract / Revision

257676

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.

Estimate # 1928

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WKMG	10/11/12	10/11/12	Thu Prime 9p No Show/see Thu 9p 1hr	CM	9-10p	---1---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---1---	1		\$9,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/08/12-10/14/12		Thu Prime 9p		9-10p	---Th----	:30		(\$9,000.00)		0.00	NM		
See MG 7.3															
3	WKMG	10/14/12-10/14/12		Sun Prime 7-8p		7-8p	-----Su	:30		\$9,000.00		0.00	NM		
Ⓜ MG for 7.1 10/11															
8	WKMG	10/12/12	10/12/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----1--	1		\$7,000.00		0.00						
E 9	WKMG	10/14/12	10/14/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	2		\$1,300.00		0.00						
10	WKMG	10/14/12	10/14/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$2,000.00		0.00						
12	WKMG	10/15/12	10/15/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	1-----	1		\$1,000.00		0.00						
13	WKMG	10/15/12	10/15/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	1-----	1		\$800.00		0.00						
14	WKMG	10/15/12	10/15/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	1-----	1		\$1,500.00		0.00						
N 15	WKMG	10/09/12	10/12/12	CBS This Morning The Early Show	CM	7-9a	-TWTF--	:30	8	\$350.00	P-2	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	8		\$350.00		0.00						
N 16	WKMG	10/09/12	10/12/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-TWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$250.00		0.00						
N 17	WKMG	10/09/12	10/12/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-TWTF--	:30	8	\$800.00	P-2	0.00	NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	8		\$800.00		0.00						
N 18	WKMG	10/09/12	10/12/12	News at 7p News at 7p	CM	7-7:30p	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$1,000.00		0.00						
N 19	WKMG	10/09/12	10/12/12	M-F David Letterman David Letterman	CM	1136p-1238a	-TWTF--	:30	8	\$250.00	P-2	0.00	NM	8	\$2,000.00



WKMG

Print Date: 09/12/12

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Contract / Revision

257676

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.

Estimate # 1928

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	WKMG	10/09/12	10/12/12	M-F David Letterman David Letterman	CM	1136p-1238a	-TWTF--	:30	8	\$250.00	P-2	0.00	NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		8			\$250.00			0.00			
N 20	WKMG	10/10/12	10/10/12	Wed Prime 9p Criminal Minds	CM	9-10p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1			\$2,500.00			0.00			
N 21	WKMG	10/13/12	10/13/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----S-	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		2			\$2,500.00			0.00			
N 22	WKMG	10/13/12	10/13/12	Sat Prime 9p Crimetime Sat	CM	9-10p	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1			\$1,000.00			0.00			
N 23	WKMG	10/13/12	10/13/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1			\$1,100.00			0.00			
N 24	WKMG	10/14/12	10/14/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1			\$2,500.00			0.00			
N 25	WKMG	10/15/12	10/15/12	CBS This Morning The Early Show	CM	7-9a	M-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		2			\$350.00			0.00			
N 26	WKMG	10/15/12	10/15/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$250.00			0.00			
N 27	WKMG	10/15/12	10/15/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	M-----	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		2			\$800.00			0.00			
N 28	WKMG	10/15/12	10/15/12	News at 7p News at 7p	CM	7-7:30p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$1,000.00			0.00			
N 29	WKMG	10/15/12	10/15/12	M-F David Letterman David Letterman	CM	1136p-1238a	M-----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		2			\$250.00			0.00			
Totals														70	\$75,450.00



WKMG

ORDER

Print Date 09/12/12

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Flight Dates 10/02/12-10/08/12

Contract / Revision

257675 /

Product

RPOF/HUK, GAE, GARD.

Order Sep

00:15:00

Estimate #

1931

Alt Order #

06297660

Original Date / Revision

09/12/12 09/12/12

Agency Com 15%

Billing Contact

Billing Type

Cash

Order Type

GENERAL

Billing Cycle

EOM/EOC

Billing Calendar

BROADCAST

Demographic

A35+

Rev Codes

AGY POL GEN

Product Codes

PL-Candidate

Priority

P-2

Advertiser Ref

Advertiser POL/RPOF 3 PACK//R/STR/F

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Agency Mentzer Media Services

Buying Contact Elise Cloyd

Sales Office PHI

Sales Region NAT

Agency Ref

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Primary Account Executive

Kristen Waskie

Account Executive

Order%

Start Date

End Date

Kristen Waskie

100%

Order Share 100% Market Value 76550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	43	\$65,067.50	\$76,550.00	0.00	10/01/12	10/08/12	43	\$65,067.50	\$76,550.00
Totals	43	\$65,067.50	\$76,550.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WKMG	10/02/12	10/05/12	11-12p Price Is Right	CM	11a-12p	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		4			\$1,000.00			0.00			
2	WKMG	10/02/12	10/05/12	News at 6p	CM	6-630p	-TWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		4			\$800.00			0.00			
E 3	WKMG	10/02/12	10/07/12	M-SU 11p News	CM	11-1135p	-TWTFS	:30	6	\$600.00	P-2	0.00	NM	6	\$3,600.00
				M-SU 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTFS		6			\$600.00			0.00			
E 4	WKMG	10/02/12	10/02/12	Tue Prime 8p	CM	8-9p	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



WKMG

Print Date: 09/12/12

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Contract / Revision **257675** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser **POL/RPOF 3 PACK//R/STR/** Product **RPOF/HUK, GAE, GARD.** Estimate # **1931**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	10/02/12	10/02/12	Tue Prime 8p NCIS	CM	8-9p	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$3,000.00		0.00			
5	WKMG	10/02/12	10/02/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$9,000.00		0.00			
7	WKMG	10/04/12	10/04/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---					1	\$9,000.00		0.00			
8	WKMG	10/05/12	10/05/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----1--					1	\$7,000.00		0.00			
9	WKMG	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$1,300.00		0.00			
10	WKMG	10/07/12	10/07/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$2,000.00		0.00			
12	WKMG	10/08/12	10/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$1,000.00		0.00			
13	WKMG	10/08/12	10/08/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$800.00		0.00			
14	WKMG	10/08/12	10/08/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$1,500.00		0.00			
N 15	WKMG	10/02/12	10/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-TWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$250.00		0.00			
N 16	WKMG	10/02/12	10/05/12	News at 7p News at 7p	CM	7-7:30p	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$1,000.00		0.00			
N 17	WKMG	10/06/12	10/06/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----S-	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$4,000.00		0.00			
N 18	WKMG	10/06/12	10/06/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 09/12/12

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Contract / Revision

257675

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 09/12/12/ 09/12/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD.

Estimate # 1931

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 18	WKMG	10/06/12	10/06/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	-----S-	:30	1	\$1,100.00	P-2	0.00 NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S-					1	\$1,100.00		0.00		
N 19	WKMG	10/07/12	10/07/12	NFL Game 1 NFL Game 1	CM	various (1:00 PM-4:00 PM)	-----S	:30	2	\$4,150.00	P-2	0.00 NM	2	\$8,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S					2	\$4,150.00		0.00		
N 20	WKMG	10/07/12	10/07/12	NFL Game 2 NFL Game 2	CM	various (4:00 PM-7:00 PM)	-----S	:30	2	\$4,750.00	P-2	0.00 NM	2	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S					2	\$4,750.00		0.00		
N 21	WKMG	10/08/12	10/08/12	News at 7p News at 7p	CM	7-7:30p	M-----	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----					1	\$1,000.00		0.00		
N 22	WKMG	10/06/12	10/06/12	Sat Prime 9p Crimetime Sat	CM	9-10p	-----S-	:30	1	\$900.00	P-2	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S-					1	\$900.00		0.00		
N 23	WKMG	10/08/12	10/08/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	M-----	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----					1	\$250.00		0.00		
N 24	WKMG	10/08/12	10/08/12	M-F David Letterman David Letterman	CM	1136p-1238a	M-----	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----					1	\$250.00		0.00		
N 25	WKMG	10/08/12	10/08/12	News at 5p News at 5p	CM	5-530p	M-----	:30	1	\$650.00	P-2	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----					1	\$650.00		0.00		
N 26	WKMG	10/06/12	10/06/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----S-	:30	1	\$200.00	P-2	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S-					1	\$200.00		0.00		
Totals													43	\$76,550.00